EU AI Act

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There is strong public support for record keeping and transparency in artificial intelligence (AI)



According to IFPI's *Engaging with Music Report 2023*

73%

of people that understand AI's capabilities agree that an AI system should clearly list any music that it has ingested or used for training.

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The Problem:

Many generative AI companies seek to ingest, copy and use creators' content on a large scale without authorisation.

If it is not possible to determine how the work of creators has been used by AI models then it is extremely difficult to enforce the rules that govern this.

The Solution:

Meaningful record-keeping and disclosure obligations in the AI Act.

These would help ensure creators' rights are respected and only authorised content is used by AI.

These would drive innovation by enabling the growth of responsible AI in Europe, built on authorised content.

Record-keeping systems and programmes exist and can be implemented at scale to achieve this.

THE EUROPEAN PARLIAMENT'S TRANSPARENCY PROPOSALS ARE A STEP IN THE RIGHT DIRECTION AND WE CALL ON MEPS TO SUPPORT AND IMPROVE THEM

FOR MORE INFORMATION: IFPI.ORG