

Recorded Music Sales 2008 (trade values, USD millions)

	Physical	Digital	Performance rights	Total
USA	3,138.7	1,783.3	54.8	4,976.8
Europe	5,808.8	750.8	576.2	7,308.8
Asia	3,600.9	1,063.6	108.1	4,772.7
Latin America	430.3	62.6	25.7	518.6
Global	13,829.3	3,783.8	802.0	18,415.2

Recorded Music Sales 2007-08, percentage change

	Physical	Digital	Performance rights	Total
USA	-31.2%	+16.5%	+133.3%	-18.6%
Europe	-11.3%	+36.1%	+11.3%	-6.3%
Asia	-4.9%	+26.1%	+14.6%	+1.0%
Latin America	-10.3%	+46.6%	+16.7%	-4.7%
Global	-15.4%	+24.1%	+16.2%	-8.3%

Notes:

Physical sales include: audio formats (singles, LPs, cassettes, CDs, DVD Audio, SACD, MiniDisc) and music video formats (DVD, VHS, VCD).

Digital sales refers to: sales via online and mobile channels and via subscriptions. Income from ad-supported services, mono/polyphonic ringtone income and bundled subscriptions were included in the digital sales figures in 2008. IFPI has revised 2007 digital sales for the major markets to include these new digital categories and in order to reflect true year-on-year digital growth. Online sales include single track and album downloads, music video downloads, streams, bundles and kiosk sales. Mobile music sales include master ringtones, single track downloads to mobile, ring back tones, music video downloads to mobile, streams, mono/polyphonic ringtone income, embedded music on mobile phones (pre-loaded), mobile bundles, greetings and dedications income.

Performance rights figures reflect monies received by record companies from collection societies for licenses granted to third parties for the use of sound recordings in music videos in broadcasting (radio and TV), public performance (nightclubs, bars, restaurants, hotels) and certain internet uses.