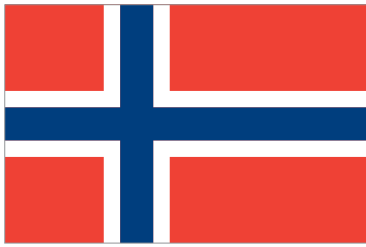


Norway



Social and Economic Indicators

Population (millions) : 4.7
Language : Norwegian
Currency : Norwegian Kroner (NOK)
US\$ exchange rate : 5.61
GDP per capita (US\$) : 53,300
GDP % change : +1.7%
Total music revenues per capita (US\$) : 24.5

Digital Indicators

Digital Indicators	Millions
Internet households	2.0
Broadband households	1.7
Mobile subscriptions	6.3
Mobile 3G subscriptions	1.9

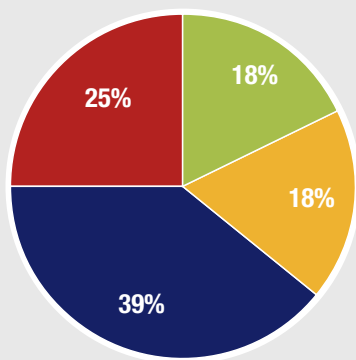
World Ranking

World Ranking	2011
Physical sales	26
Digital sales	11
Performance rights	16
Synchronisation	15
TOTAL MARKET	19

Industry Information

Chart compiler :
Ns Newspaper/IFPI Norway www.ifpi.no
 Performance rights music licensing company :
Gramo www.gramo.no
 Local music industry association :
IFPI Norway www.ifpi.no

Population by Age Group



0-14
 15-29
 30-59
 60+

Recorded Music Revenue (US\$ million, trade value)

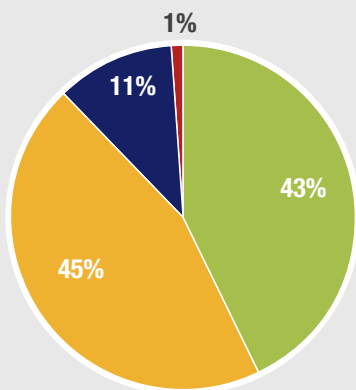
	Physical	Digital	Performance rights	Synchronisation revenue	Total (US\$)	Total (NOK)	Total % change
2011	48.8	51.6	13.1	1.6	115.1	645.6	-0.7%
2010	74.6	28.4	11.8	1.2	115.9	650.3	-6.6%
2009	94.5	18.0	11.6	–	124.0	695.9	-0.7%
2008	103.8	10.8	10.2	–	124.9	700.7	-11.6%
2007	123.5	8.2	9.6	–	141.3	792.7	-2.3%

Recorded Music Sales Volume (million units)

	Physical		Digital	
	CD	Other physical	Single tracks	Digital albums
2011	5.9	0.6	7.5	1.2
2010	7.5	0.3	6.6	–
2009	8.3	0.4	6.0	–
2008	8.2	0.5	4.9	–
2007	9.2	0.8	3.4	–

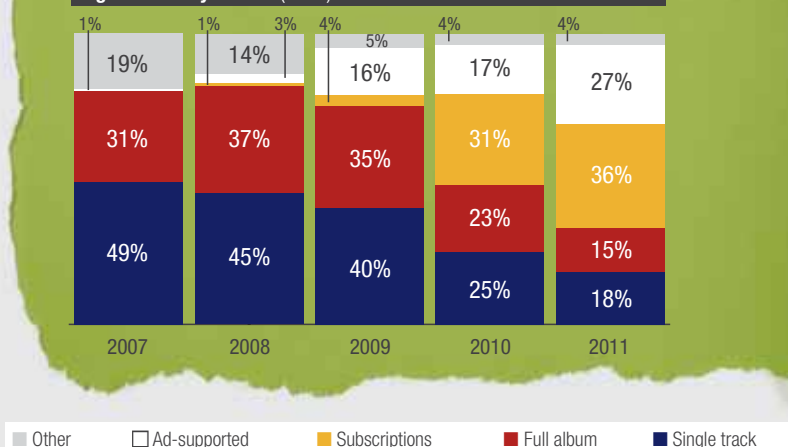
Note: 2011 and 2010 Digital single tracks provided by Nielsen.

Recorded Music Sales by Sector 2011 (value)



Physical
 Digital
 Performance rights
 Synch

Digital Sales by Format (value)



Top Independent Labels (alphabetical order)

Bare Bra Musikk/Tylden
Cosmos Music Group
Mudi
Playground Music
VME

Source: IFPI Norway

Top Selling Albums 2011

	Artist	Title	Company
1	Adele	21	XL Recordings / Playground
2	Bernhoft	Solidarity Breaks	Kikitepe Cassette / Universal
3	Ane Brun	It All Starts With One	DetErMineRecords / Universal
4	Kaizers Orchestra	Violeta Violeta Volume I	Universal
5	Michael Bublé	Christmas	Warner
6	Coldplay	Mylo Xyloto	EMI
7	Bernhoft	Walk With Me	Kikitepe Cassette / Universal
8	Oslo Gospel Choir & Maria Haukaas Mittet Lys Imot	Lys Imot Mørketida	Universal
9	Rihanna	Loud	Universal
10	Odd Nordstoga	Bestevenn	Universal

Source: IFPI Norway