



Belgium

World Ranking

| | |
|--------------------|----|
| Physical sales | 13 |
| Digital sales | 24 |
| Performance rights | 10 |
| Total market | 13 |

Digital Indicators (millions)

| | |
|-----------------------|------|
| Internet users | 7.3 |
| Broadband HH | 3.2 |
| Mobile subscriptions | 11.8 |
| Portable player users | 1.7 |

Population (millions): **10.4**
 Median age (years): **42**
 Language: **Dutch, French**
 GDP per capita (US\$): **36,600**
 GDP % change: **-3.4%**
 Currency: **Euro (EUR)**
 Exchange rate: **0.72**
 Chart compiler: **Ultratop/GfK**
 Link: www.ultratop.be
 Performance rights music licensing company: **SIMIM**
 Link: www.simim.be

Top Independent Labels (in alphabetical order)

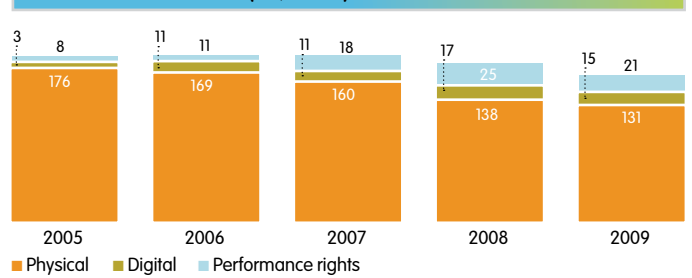
- ARS
- CNR
- NEWS
- PIAS
- V2

Source: Belgium Entertainment Association

Recorded Music Sales by Sector (US\$ million, trade value)

| | Physical | Digital | Performance rights | Total (US\$) | Total (EUR) | Total % Change |
|------|----------|---------|--------------------|--------------|-------------|----------------|
| 2009 | 131.4 | 14.9 | 20.7 | 167.1 | 120.3 | -7.0% |
| 2008 | 138.1 | 16.9 | 24.6 | 179.6 | 129.3 | -5.2% |
| 2007 | 160.1 | 11.4 | 17.9 | 189.4 | 136.4 | -1.0% |
| 2006 | 169.3 | 10.7 | 11.3 | 191.3 | 137.7 | 1.7% |
| 2005 | 176.4 | 3.4 | 8.4 | 188.2 | 135.5 | -6.8% |

Recorded Music Sales Trend (US\$ million)

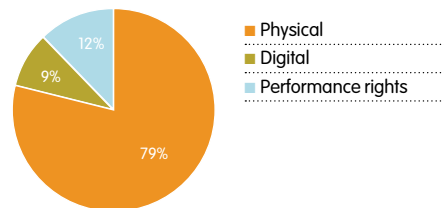


Recorded Music Sales Volume (million units)

| | Physical | | | Digital | |
|------|----------|-------------|----------------|---------------|----------------|
| | CD | Music video | Other Physical | Single Tracks | Digital Albums |
| 2009 | 10.7 | 0.8 | 0.3 | 5.9 | 0.6 |
| 2008 | 11.6 | 1.0 | 0.7 | 5.3 | 0.4 |
| 2007 | 13.2 | 1.2 | 1.2 | 5.2 | - |
| 2006 | 17.5 | 1.1 | 2.4 | 3.2 | - |
| 2005 | 14.0 | 1.0 | 2.7 | 1.0 | - |

Note: Music video includes DVD and VHS. Other physical includes singles, vinyl, cassette and other. Single tracks refer to online single track sales only.

Recorded Music Sales by Sector 2009



Top Selling Albums, 2009

| | Artist | Title | Company |
|----|-----------------|--------------------------------|-----------------|
| 1 | Seal | Soul | Warner Music |
| 2 | U2 | No Line On The Horizon | Universal Music |
| 3 | Kings Of Leon | Only By The Night | Sony Music |
| 4 | Les Enfoirés | Font Leur Cinéma | Universal Music |
| 5 | K3 | Mamasé! | Sony Music |
| 6 | Muse | The Resistance | Warner Music |
| 7 | Michael Jackson | Michael Jackson's This Is It | Sony Music |
| 8 | Black Eyed Peas | The E.N.D. (Energy Never Dies) | Universal Music |
| 9 | Michael Jackson | The Collection | Sony Music |
| 10 | Lady Gaga | The Fame | Universal Music |

Source: Ultratop/GfK

Digital Sales by Format 2009 (value)

