

MUSIC MARKET DATA H1 2007

Total Music Sales by Market H1 2007 (physical and digital, value, millions)

	Trade values H1 2007				
	US\$	Local currency		% change	% digital
US	2,486	USD	2,486	-11%	29%
Japan	1,611	JPY	193,431	-3%	14%
UK	740	GBP	378	-12%	11%
Germany	608	EUR	456	-7%	7%
France	446	EUR	334	-15%	7%
Canada	170	CAD	192	-18%	12%
Australia	158	AUD	196	-17%	10%
Italy	136	EUR	102	-17%	9%
Russia	130	RUB	3,380	27%	0%
Spain	122	EUR	91	-12%	10%
Netherlands	101	EUR	76	-12%	5%
Switzerland	83	CHF	102	0%	6%
Mexico	80	MXP	874	-21%	8%
Belgium	79	EUR	60	2%	14%
South Korea	71	KRW	66,260	5%	63%
South Africa	60	ZAR	430	12%	2%
Austria	59	EUR	44	-2%	8%
India	55	INR	2,338	10%	12%
Brazil	54	BRL	111	-53%	10%
Sweden	54	SEK	374	-11%	8%
Other	551			-2%	13%
Total	7,853			-9%	17%

Source: IFPI

Notes:

Physical sales include: audio formats (singles, LPs, cassettes, CDs, DVD Audio, SACD, MiniDisc) and music video formats (DVD, VHS, VCD). Digital sales include: single track downloads, album downloads, music video online downloads, streams, master recording ringtones, full track audio download to mobile, ringback tunes, music video downloads to mobile and subscription income. Excluded from these figures are monophonic and polyphonic ringtones and non-music content.

Figures were collected from IFPI members (physical sales), major record companies (digital sales) and include an estimate for non-reported sales, effectively representing 100% of the market.

Growths are based on fixed US\$ values using IMF average monthly exchange rates.

IFPI figures represent sales of recorded music in physical and digital formats. IFPI does not track revenue streams such as licensing income, synchronisation or revenues generated from advertising-supported business models.

Publicly reported national statistics are available on IFPI's website (statistics page).