

YOUR JOB IS AT STAKE BECAUSE OF



COUNTERFEIT PRODUCTS

The trade in counterfeit products has an enormous negative impact on honest businesses and on the economy of Finland and the EU. Thousands of jobs are at stake when legitimate companies lose sales to counterfeiters. Counterfeiters don't pay taxes.

This means counterfeiting is stealing hundreds of millions of euros from all levels of government, which robs funding from education, health care and employment.

If you suspect a counterfeiting crime has taken place, report your suspicions immediately. You can call our hotline anonymously and free of charge at 0800 1 4600. Please go to www.tulli.fi for more information.

How do I know if the product I'm buying is counterfeit?

Some indicators to watch for:

- the price is much lower than average
- spelling mistakes on the product or packaging
- products normally sold in packages being sold individually
- shoddy appearance of the product or package

Keep Europeans safe – buy the real thing!